

MUSICAL RECITAL UNQUALIFIED SUCCESS

The recital given by Miss Gairshore and Miss Makar with Mrs. Helen Boese as accompanist more than fulfilled all the eager expectation with which this outstanding event had been anticipated.

Strathmore Monday evening was on a par with Montreal, Toronto, Winnipeg, Calgary and Vancouver in the perfection of the programme rendered for only in superlative terms can the artistry and enjoyment of the recital given be adequately described.

Miss Gairshore possesses the amazing gift of being equally capable in rendering the various types of songs, whether expressing tragedy, passion, solace, merriment, irony or conviction.

In her opening number, My Heart Ever Faithful, by Bach she showed sense of the fitness of things in that this concert was under the auspices of St. Michael's Church, singing song spoke the promises of God to the faithful soul.

Songs sung in French, German, Italian and English. Miss Gairshore was equally mistress of her expression, voice control and sympathetic understanding.

The German song, Waldesheim, (Eternal Bliss) was probably the most dramatic selection of the evening. The Air de Lia, was so full of deep pathos one could feel the tears in her voice.

The Russian Tere was also another selection which made heavy demands on both voice and dramatic expression.

Miss Gairshore was recalled again and again she very graciously and generously responded.

Her last group, a varied one was exquisitely rendered as were all her selections and one was again strongly impressed with the charming personality and wonderful voice culture possessed by Miss Gairshore.

Miss Makar, L. A. D. of Calgary hitherto a stranger to a Strathmore

audience proved a host in herself and her exquisite and masterful musicianish, thrilled everyone present.

Her selections Legende and Cypria were such as to draw heavily on the skill of the artist and she proved herself perfect mistress.

Miss Makar received a tremendous ovation at the end of her numbers and she graciously responded by playing again.

Mrs. Boese's accompanying was delightful. She proved herself equally capable with her soloists, always sympathetic, well modulated, and with ready support, she added a large part to the pleasure of the evening's entertainment.

They were three master artists, each in her own special sphere.

The Anglican Guild will be congratulated on arranging so charming a day night at 8 pm in the Town Hall a meeting of the Intermediate Base Ball Club will be held. Election of officers for the coming season will take place at each meeting.

Rev T. B. Winter ably filled the duties of chairman. There was a quite large attendance, though the concert was worthy a better patronage.

We have been informed that Miss Gairshore has been engaged by the Calgary Symphony Orchestra to sing an Aria by Brahms at their January concert next winter. She will then proceed to Winnipeg, Toronto and Montreal, where she will assist in similar large music events.

COMING EVENTS

A meeting of the Junior Baseball Club will be held Monday April 16th at 8 pm in the Town Hall. Wednesday night at 8 pm in the Town Hall a meeting of the Intermediate Base Ball Club will be held. Election of officers for the coming season will take place at each meeting.

News Notes

Mr and Mrs McClung formerly of Calgary, now residing in Victoria are enjoying a visit in Calgary, having motored through from the coast last week. Mrs McClung, better known as Nettie McClung whose influence has always been active in Canada, is the cause of feminism, temperance legislation for women and literature is now writing her autobiography. Touching as her life has been, a large number of varied interests and places, this life story should prove very interesting reading and will no doubt be welcomed and read by the host of admiring friends both east and west.

Canadian Asparagus Outlook
Canadian growers of asparagus with suitable production conditions and conveniently situated for delivery may well study the possibilities of this crop, for some of the Canadian canners have found Canadian asparagus to be much superior to the California product. Consequently, there has been a very satisfactory demand which has resulted in plans to expand output to considerable extent. Although the acreage and yield of asparagus in Canada is relatively small the best figures show an increasing acreage during the past three years in Quebec, Ontario and British Columbia, while at the same time the output of canned asparagus has shown considerable expansion. There is also an increasing export market. The yield of some 1,000 acres in Ontario is from 1,800 to 2,000 tons, and per acre approximately about two thirds of the yield being sold ordinarily to canners at 8 to 11 cents a pound. Five thousand years ago the ancient Egyptian growers had a busy trade in asparagus.

Mr. When I read about some of these wonderful inventions in electricity it makes me think a little.

Mrs. Yes, isn't it wonderful what electricity can do?

Canadian Flour in Japan
During recent months Japan has been an important purchaser of Canadian wheat, some monthly shipments averaging 20,000 barrels. This has been purchased largely through Japanese branch offices in Seattle and Portland. During the first five months of 1933, purchases of wheat in Canada by Japan amounted to 199,298 short tons as compared with 166,973 short tons imported from Australia. Local milling interests are of opinion that, owing to the reported short crop in Australia, Japanese mills will have to look to Canada for larger supplies of wheat during 1934.

From hearing comes wisdom, from speaking, repentance. He will never get to heaven that desires to go higher alone. Hobby horses are dearer than Arabian horses.

Small boy—What's the use of washing my hands before I go to school, mother, I'm not one of those who are always raising them.

The cabbage in ancient Greece and Rome was regarded as a cure all, and in getting in, disintegrating forces of which was not the least of its virtues.

An ounce of tomato seed will produce 1,500 plants; cabbage seed 1,800 plants, and celery seed 2,000 plants.

First Man—What are you doing with the telephone? You have been there a quarter of an hour and have not said a word.

Second Man—Pardon me—I'm telephoning to my wife.

Local News Items

Mrs J. R. Dixon was the guest of honor at a surprise party at the home of Mrs. Dewitt on Thursday, Mrs. Dixon who is leaving Strathmore to make her home at Mayenthorpe, Alta. was the recipient of a present from the members of the Women's Institute who expressed their regret at her departure. The afternoon was spent in singing old songs and Mrs. Gladys Seales and some very nice pieces which were enjoyed by all. Sixteen ladies were present. Delicious refreshments were served by the ladies.

We will sympathize with our country in this crisis. If after Friday he will have to live in the dark. It would seem the Major and Council are right in their contention for just decisions but in the interval another instance of the innocent suffering by the wrongs of others.

Mrs W. D. McLean and four children returned to Calgary Sunday after having spent the Easter week at the home of her mother Mrs. A. A. Moore.

Mrs F. Stulen came into town for the Strathmore Recital and was a guest of Mrs. T. E. W. W.

Mr. Whitbread of the Alberta Legislature addressed a large gathering of farmers of the surrounding district in the Memorial Hall Monday afternoon on the Grasshopper Menace. He spoke of the various causes of the grasshoppers and how to combat the menace. A station for fighting of grasshopper poison will be established in Strathmore should the demand warrant it. A number of questions were asked and some very helpful advice given. Rev. H. Groves acted as chairman for the meeting.

Miss Bertha Gray entertained a number of visitors at her home on Friday last on the occasion of her 13th birthday. A jolly time was spent in various games. Delicious refreshments completed a very happy afternoon.

Those present at the annual supper of United Church January last and were so interested in the address delivered by Rev. Durian on that occasion will regret to hear that he is on sick leave in Victoria. Following a busy Sunday Mr. Durian suffered a hemorrhage of the brain and was in St. Joseph's Hospital for ten days. Following this the doctor ordered a complete rest at lower altitude. His church board advised him to take three months leave, the hope being that by that time he will be fully recuperated. Rev. and Mrs. Durian left Calgary God Friday morning enroute to Victoria. His friends will all hope for a complete return of good health.

Mayor Shrimpton and Councilor J. S. Hughes have returned from a very enjoyable trip to the coastal cities.

Miss Gairshore left Wednesday for her home in Vancouver where she will spend the summer.

Mrs. Newmeyer who unfortunately broke her ankle about three months ago is still suffering very much pain and is not able to get around on it. She is breaking the monotony of everyday by spending a few days at the home of Mrs. Chaffin.

Mr and Mrs J. Dixon and family removed this week from Strathmore to a farm north west of Edmonton. We wish them success in their new home.

Mrs. Margaret Lonsbury was surprised at the occasion of her birthday Saturday last by a number of her girl friends who came to celebrate the evening with her. A very pleasant time was enjoyed by all.

The Strathmore Sorosis Society will hold the second in a series of card parties at the home of Mrs. Van Tishem Friday, April 20 at 3 p.m.

Did you ever see a dream dancing? Well be on hand for the Strathmore Golf Club dance on Monday April 16. St. Hopkins orchestra.

Mrs C. H. Douglas who accompanied her husband Mr. Douglas on his recent visit to Calgary is a strong advocate of the principles set forth by the Douglas System of Social Credit. Mrs. Douglas stated it is hard to live well without a purpose. She has a thrilling career of her own. She is the only woman director of a ship repair plant in the world, a member of the Women's Engineering Society of England and President of her branch of the W. I. Enroute she helps her husband answer the flood of letters and telegrams and arrange the interviews so as to give her husband's husband much needed rest and relaxation.

Dr. Hugh McKellar, western Canada's highest protestant missionary passed away Friday last in Calgary at the advanced age of 82 years. Such men as Dr. McKellar, Dr. J. Robertson, Dr. J. McDonald, Father Lacombe and Rev. Arch. Deacon. Time have played such a large part in the development of Western Canada as to make their memory immortal.

Forget your troubles and lets go to the Strathmore Club dance on Monday April 16, Memorial Hall.

The many friends of Mr and Mrs. McShan will regret their departure from their home. Mr. McShan having been transferred to Yorkton, Sask.

Mrs. McShan's mother is likely to move to Banff with his family.

Mrs. Nola White was on vacation to the Strathmore Club dance on Monday April 16, Memorial Hall.

Mrs. Nola White was on vacation to the Strathmore Club dance on Monday April 16, Memorial Hall.

Mrs. Nola White was on vacation to the Strathmore Club dance on Monday April 16, Memorial Hall.

Mrs. Nola White was on vacation to the Strathmore Club dance on Monday April 16, Memorial Hall.

Mrs. Nola White was on vacation to the Strathmore Club dance on Monday April 16, Memorial Hall.

Mrs. Nola White was on vacation to the Strathmore Club dance on Monday April 16, Memorial Hall.

Mrs. Nola White was on vacation to the Strathmore Club dance on Monday April 16, Memorial Hall.

Mrs. Nola White was on vacation to the Strathmore Club dance on Monday April 16, Memorial Hall.

Mrs. Nola White was on vacation to the Strathmore Club dance on Monday April 16, Memorial Hall.

Mrs. Nola White was on vacation to the Strathmore Club dance on Monday April 16, Memorial Hall.

Mrs. Nola White was on vacation to the Strathmore Club dance on Monday April 16, Memorial Hall.

Mrs. Nola White was on vacation to the Strathmore Club dance on Monday April 16, Memorial Hall.

Mrs. Nola White was on vacation to the Strathmore Club dance on Monday April 16, Memorial Hall.

Mrs. Nola White was on vacation to the Strathmore Club dance on Monday April 16, Memorial Hall.

Mrs. Nola White was on vacation to the Strathmore Club dance on Monday April 16, Memorial Hall.

Vimy Banquet

Some one hundred and fifty guests came down to pretty daffodil adorned tables in the Memorial Hall Wednesday evening when the local branch of the Canadian Legion held their annual celebration of the Victory of Vimy.

The members of the Legion seated at the head table were President A. V. McDonald, Secretary W. S. Patterson, Commodore J. G. Gunn, T. E. H. Patterson, D. Brook, J. Kearns and Rev. W. Winter. After ample justice had been given the delectable viands amid merry chatter President McDonald called the gathering to order and asked Commodore Gunn to propose the Silent Toast. This was responded to by all honoring the two minutes silence.

The King was next proposed and all joined in the National Anthem.

In place of the customary toast to Vimy the President asked Mrs. Gladys Seales to give a recitation. Gladys chose, The Story of Little Lorette, which portrayed a very vivid picture of the heartache and the

sympathetic understanding of soldiers and nurses in hospital. Gladys gave her recitation in a very clever manner.

The next item was the presentation by Commodore D. Brook of the Past President's badge to Commodore Seales who thanked Past President Brook and the members for this badge and the pleas are he had had in filling the office of President of the Legion. The next feature was a little departure from the strictly Legion field, but the members had felt that no better time could take place in which to honor one of their fellow townsmen.

President McDonald then called on Mayor Shrimpton to make the following presentation.

Mayor Shrimpton congratulated Mayor Shrimpton on his achievement in winning the winner of two certificates for outstanding record accomplishments, one from the Red Cross and one Awarding last place for champion barabara rider and one last as champion cowboy of Alberta.

Mayor Shrimpton extended the congratulations of the Town to Nathan in presenting him with the certificates.

W. Winter in expressing his thanks made some very interesting remarks on the various phases of a boy's life.

He stated that whereas in the days of his father's generation rodeo was a business, now it is a sport or pastime that folk were more or less of assistance a man died in cowboy attire, but there were those also who felt that an upright and honest man could be a cowboy.

Nathan told the audience of the rodeo to be held in Australia in Oct to which he is invited. This includes a trip later through New Zealand with all expenses paid, the time good from Oct 3 to March 35. Pete Knight of Crossfield and Herman Under of Cardston being the other two to receive similar invitations.

President McDonald filled the duties of chairman and toast master in a very able and easy manner. In his remarks he stated that better President of the Legion had long been a cherished dream of his and he thanked very cordially the members for having elected him to this honor. He looked forward to the time when the soldiers of all Canada should be linked in one unit as they were on the morning of the capture of Vimy Ridge.

The toast to the visitors was proposed by Commodore D. Brook and responded by Commodore Seales. The toast of the Legion was proposed by T. S. Hughes. Mr. Hughes spoke too of the strong bond of friendship and understanding that existed among the members of the Legion.

The ladies' platters proposed by J. S. Kearns and replied to in like manner by Mrs. P. E. Waters, completed the toast list.

Mr. McDonald then passed over to Mr. French the remaining part of the programme which proved a most interesting concert party arranged from the Musical Club.

The following very fine program was much enjoyed with community singing interspersed.

Piano duet, Messrs. Florence Garrett and Jerry Van Tishem.

Vocal solo, Miss Fols.

Piano selection, Miss Violet Hyde Solo, Dr. John Giffen. That's How I Feel My Start, impersonating the jangling cowboy.

Vocal solo, Mr. Percy Wright Humorous songs, Mr. G. H. Patrick Solo, Mr. Tom French.

Piano duet, Messrs. John McGregor and Alice Garrett.

Tap dancing, George Patrick. Solo, Mr. A. Lyden.

Whistling solo, Mrs. Schulte Humorous song, Mr. Patrick. Vocal duet, Mrs. Waters, Miss Fols Solo, Mr. Joe French.

Monologue, Mrs. J. A. French. Miss P. Garrett and Miss Fols accompanying.

an impromptu and unique stunt was put on by Mr. Lydian much to the amusement of the assemblage.

With the exception of the members of the public and a large number tripped the light fantastic to the tuneful strains of Gannon's orchestra.

Mr. and Mrs. Phillips of Cardston is confined to bed with a very severe cold.

Mr. Harry Miller is suffering from a severe cold.

Mr. and Mrs. Phillips of Cardston is confined to bed with a very severe cold.

Mr. Harry Miller is suffering from a severe cold.

Mr. and Mrs. Phillips of Cardston is confined to bed with a very severe cold.

Mr. Harry Miller is suffering from a severe cold.

Mr. and Mrs. Phillips of Cardston is confined to bed with a very severe cold.

Mr. Harry Miller is suffering from a severe cold.

Mr. and Mrs. Phillips of Cardston is confined to bed with a very severe cold.

Mr. Harry Miller is suffering from a severe cold.

Mr. and Mrs. Phillips of Cardston is confined to bed with a very severe cold.

Mr. Harry Miller is suffering from a severe cold.

Mr. and Mrs. Phillips of Cardston is confined to bed with a very severe cold.

Mr. Harry Miller is suffering from a severe cold.

Mr. and Mrs. Phillips of Cardston is confined to bed with a very severe cold.

Mr. Harry Miller is suffering from a severe cold.

Mr. and Mrs. Phillips of Cardston is confined to bed with a very severe cold.

Mr. Harry Miller is suffering from a severe cold.

Mr. and Mrs. Phillips of Cardston is confined to bed with a very severe cold.

Mr. Harry Miller is suffering from a severe cold.

Mr. and Mrs. Phillips of Cardston is confined to bed with a very severe cold.

Mr. Harry Miller is suffering from a severe cold.

Mr. and Mrs. Phillips of Cardston is confined to bed with a very severe cold.

Mr. Harry Miller is suffering from a severe cold.

Mr. and Mrs. Phillips of Cardston is confined to bed with a very severe cold.

Mr. Harry Miller is suffering from a severe cold.

HEADLIGHT PANTS GUARANTEED

Fit right—
Feel right—
Look right—
Wear right



New Lot of Headlight Pants, Shirts and Overalls, just arrived.

Full Stock of Greb and Leckie Boots, all ways in Stock.

We are Agents for the New Made to Order Dress Shoes, the "Cadillac". See our Spring Samples.

Boys Cord Trousers, well made, Ages 10 to 16, for \$1.95

Fine Spring Weight Riding Breeks, well cut, double seat and knees \$2.50

Thos. E. Wright

Men's Better Wear

FRASER'S TINSHOP

AGENTS FOR—
BEATTY BROS PUMPS

Litter Carriers and Hay Tracks
Galvanized Pipe Pump Rods and couplings
in Stock. PROMPT SERVICE

A. Fraser

KING EDWARD HOTEL

WHERE EVERYONE FEELS AT HOME
Phone No. 1. John Spiros, Manager

FORMALDEHYDE IN BULK

Galvanized Bushel Baskets, Watering Cans

GOPHER COP CALF MEAL

CHICK STARTER CHICK FEED

ELEPHANT BRAND FERTILIZER

For Lawns and Gardens

We will have a full line of Samples in Golf Clubs, Tennis Rackets, Baseball and Softball goods on MONDAY, APRIL 16th.

LOOK THEM OVER

STRATHMORE HARDWARE

"The Store of Quality and Service"
M. A. RELLINGER, PHONE 54

STANDARD

Farmers in the neighborhood are again looking over drills, tractors, harness etc getting ready to see when winter shows signs of staying away.

Nena Larsen one of our popular telephone operators has been slight by under the weather due to an attack of flu. Miss Nena is up and around again.

Miss Angela Andersen and mother spent Sunday with Mr and Mrs Buckwald.

Mr and Mrs O P Larsen and family especially son Harold, spent the day with Mr and Mrs Wilhelmsen Peterson Sunday.

Rev Beck conducted a very solemn and effective English communion ceremony Sunday. The following young people received Certificates: Ella Petersen, Ella Buckwald, Vivian Johnson, Kermit Hansen, Henry Noroff, George Rasmussen and Elmer Neilsen.

Mr and Mrs C F Dahl were Sunday visitors in Chancellor at the home of Mr and Mrs Fenske.

Standard School is open again after the Easter Holiday.

The Standard Sewing Sisters have had Mrs Jensen, see Miss Mary Jensen, one of their club members with a surprise party and made a lovely presentation.

Mr and Mrs Mildred Gregory were honored Wednesday eve when a host of their friends and relatives met at S & S hall for an evening's entertainment. The following program had been arranged:

Piano solo, selected P Christensen
Reading, selected, Dorothy Neilsen
Vocal solo, The End of the Road, Mrs. E. Jensen.
Mrs. Wirt accompanying
Piano solo, selected, Mr. Hugh
Vocal solo, I Love You Truly, Mrs. Wagner, Mr. Hugh accompanying
Vocal solo, with guitar accompaniment, Westgard.
Vocal solo, Mr. Sparks, unaccompanied.
Tango to Bridge and Gossip by Mr. C F Dahl was responded to by Mr. Gregory.
Mr. Danny McGowan was toast master and presented on behalf of the friends, a set of dishes, half a dozen Sherbet Glasses and an Irish Linen table cloth. Following the program a lovely lunch of salad, sandwiches, cake and coffee was served. Then the tables were cleared away and every one tripped the light fantastic to lively music furnished by Lone Beach Orchestra and Mr. Hugh at the piano.

Mr. Rees Hugh who is contemplating from an operation will be back in Standard this week. Friends will be pleased to know she is doing nicely and we hope she continues to improve.

The serviceberry district meeting which was to have been held in Standard Wednesday April 11th has been postponed due to bad roads until some future date.

Mr. Wirt, or Elmer to his friends who has the truck route from Standard to Calgary is kept quite busy these days. His prompt and courteous service is appreciated by merchants and farmers.

Mr and Mrs John Elias who were recently married are at home to friends 2 1/2 miles east of Standard at the McCallum farm. John and Rose are excellent young people and every one wishes them much joy and prosperity.

NAMAKA

Mr and Mrs Fred Schumann were pleasantly surprised the evening of April 3rd when their neighbors and friends gathered to wish them good luck on the eve of their departure to their new home in the Crowfoot district. Cards and dancing filled the evening.

Mrs. Claude Mackie and Mrs. A. Bremer were joint hostesses at a delightful bridge party held at the home of the latter on April 4th. The guests included Mr and Mrs H. B. Brown, Mr and Mrs Hans Thomson, Mr and Mrs H. E. Wootter, Mr and Mrs Wm. Fawcett, Mr and Mrs J. A. Little, Mr and Mrs H. A. Miller, Mr and Mrs F. C. Vadas, Mrs. F. E. Watters, Miss Merrill Brown and J. Fawcett. Last prizes for the evening's play went to Mrs. J. A. Little and H. A. Miller, consolation to Mrs. Mackie and Hans Thomson.

A daughter was born to Mr and Mrs. Fawcett on Wednesday April 4th.

A meeting of the girls' softball club was held at the home of Miss Mary Louise McLean last Thursday evening to complete arrangements for the Tournament on the 12th. Two more prizes had been donated during the week. The girls wish to thank Mr and Mrs Wootter for a goose and gander and Mrs. Maurice West for a turkey. Prizes have also been purchased for the best waiters and winners of two spot dances and a balloon dance.

On Friday the Cheadle sports club brought their play, Go Show Mary, to Standard. Unfortunately this entertainment was not advertised early enough so many had made other engagements which prevented their attending. The local girls' softball club took in the Balatree girls dance at Nightingale. All arrangements for this trip had been made before they knew of Cheadle's play which otherwise they would have been glad to support. We hope Cheadle Sports Club will overlook their seeming discourtesy.

Mr and Mrs J. A. Little entertained at two tables of bridge last Friday evening. High scores for the evening were held by Mrs. Colpoys and J. A. Little, low H. Colpoys. The guests included Mr and Mrs Wm. Eby, Mr and Mrs G. McLean and Mr and Mrs Harry Colpoys.

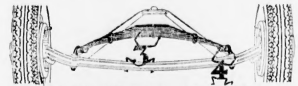
PATHOLOGIZE OUR ADVERTISEMENTS
IT WILL PAY YOU

Safety is combined with Easy Riding in the NEW FORD V-8



A SOLID FRONT AXLE

(1) The structural advantage of a sturdy front axle of high quality steel is apparent to anyone. (2) The proper camber, caster and "toe-in" of the front wheels can also be maintained with consequent reduction in tire wear. (3) Up in the Ford, we'll show you what camber, caster and "toe-in" are!



TRANSVERSE SPRINGS

(3) The heavy section of spring is attached to the frame. (4) The flexible, feather-like tips are attached to the axle near the wheels; they receive road shocks first and absorb most of them before they reach the frame. The rear wheels also have the same easy spring control.



RADIUS ROD BRACING

(5) In the Ford, regardless of braking stresses, alignment of the wheels and ease of steering are maintained by axle, radius rod and transverse spring. (6) The rear end of the radius rod is firmly fastened to the frame by a ball and socket joint which is insulated with rubber.

Hughes Motors

PHONE 31

STRATHMORE, ALTA.



"THE CANADIAN CAR"

MORE PHEASANTS

Last week Oscar Mozak liberated one cock and eight hen pheasants on his farm north of Carleton Place. The pheasants have recently arrived from Dakota so should impart new blood to those already in the district. It is to be hoped that all will co-operate in the protection of these lovely game birds. The surroundings are not all that can be desired for the speedy propagation of pheasants but protection and care will to a certain extent help to offset these difficulties.



Make the Hotel Grosvenor your home while in Vancouver. Here is every comfort and service—beverage, dining, writing and smoking rooms, dining room. Just two blocks away in the centre of Vancouver's shopping and theatre district. Rates are very reasonable.



Beer is Best

THE TONIC TANG WHICH MAKES BEER EVER WELCOME IS IMPARTED BY THE HOPS. WHEN COMBINED WITH BARLEY-MALT, THE HOPS ENCOURAGE APPETITE AND GOOD DIGESTION.

DISTRIBUTORS LIMITED

Agents for the Brewing Industry in Alberta

PHONES

M1830—M4537

CALGARY

This Advt. is not inserted by the Alberta Liquor Control Board or by the Govt. of the Province of Alberta.

Roberts Meat Market

For The Best In—
Beef, Pork, Lamb, Veal, Fish and Poultry
—At Lowest Prices
LEN ROBERTS, Mgr. Phone 25

DR. D. C. HAWORTH

DENTIST

Strathmore each Friday 11 a.m. to 9 p.m.
PHONE 20

Calgary Office— 414 SOUTHAM BLDG.
PHONE M4140 Residence 80067

JUST ARRIVED 1 CAR
of 12 INCH BLOCKS
Chas. Keeling phone 72

Wagon to Sea-Board -
—Fair and Efficient dealing
is the A.P. Standard of Service.

THE ALBERTA PACIFIC GRAIN COMPANY LTD.
LICENSED AND CONTROLLED BY THE BOARD OF GRAIN COMMISSIONERS

Massey - Harris

One-Way Discs and Disc Seeders
New Improvements New Features
THE BEST THE MARKET PRODUCES

J. H. MINER

AGENT Phone 54, STRATHMORE

The Art Preservative

Printing is known as the "art preservative" because the process gives permanence to thoughts and ideas in a legible and neat way. The printed word carries more dignity and more influence than any other method.

The suggestion is made that you will benefit by using more printing in 1954 as a means of increasing the prestige and scope of your business.

Every progressive business and professional man takes pride in his stationery and in the printed material he sends out. The quality of the printing indicates the individual.

The Strathmore Standard takes pride in the printing it does for a large group of customers. This office is equipped to do the very best work. Each job gets the most careful attention.

The prices charged are reasonable. This is proven by the number of repeat orders. The Strathmore Standard has never aimed to make more than a modest profit.

If we have done printing for you before please accept our thanks. May we continue to serve you? If you have not hitherto been a customer we would appreciate a trial order.

Yours Truly,
"THE STANDARD"

STRATHMORE STANDARD

PUBLISHED EVERY WEDNESDAY
OFFICE PHONE 17 A. A. MOORE, EDITOR. RES. PHONE 54
SUBSCRIPTION PRICE \$5.00 PER YEAR IN CANADA
OUTSIDE CANADA \$10.00 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

MAJOR DOUGLAS AND SOCIAL CREDIT

Major Douglas strengthened his cause for social credit with his large audience who heard him Saturday night last at the Armouries in Calgary and over the air.

He pleaded for action to make it possible to put plans in operation; to this end, he advocated a Social Credit Organization Conference to be held in Western Canada and he named C. A. Bowman, editor of the Ottawa Citizen as a man of sound judgement and a most suitable chairman to provide the conference.

All walks in life are convinced that the present economic system is out worn and some more equitable system must evolve. It is some time now to make haste, not too fast, but we do hope for an alleviation of the present unjust conditions in the not too distant future.

WHAT WEEDS COST FARMERS IN WESTERN CANADA

I wonder if any of our readers have ever tried to dry a crop of grain which was loaded with coarse heavy weeds in a wet fall such as 1926 or 1927. Have they also counted the cost in terms of lowered grades, difficulty of threshing, grain going over in straw pile, and in danger of heating in the bin due to small weeds? It would be interesting to know what it costs us for the privilege of growing ragweed, and just how much grain is rendered unfit for milling because it contains seed of this weed or of other weeds which cannot be removed by ordinary methods, but which render the grain useless for the manufacture of flour. Milling companies have hundreds of thousands of dollars invested in cleaning machinery, just to remove small weeds, wild oats and mustard. Terminal elevators have approximately \$500,000 invested in cleaning equipment and large sums have been spent in placing cleaning machinery in country elevators in Western Canada. As the threshing of weeds is paid for at the same rate as the grain, this item is self explanatory. The threshing rates quoted there are of the Dominion Experimental Farms.

FARMERS ANNUAL LOSS FROM WEEDS IS \$175,000,000

Special study of weed control financed by Elevator Owners.
Professors of Agricultural College

of the University of Manitoba, specializing in weed control and eradication have made calculations indicating that loss to Western Canadian farmers through weeds amounts to \$175,000,000 annually.

In order to provide farmers with information as to the best means of combating the weed menace Dr. C. F. McRoberts, Professor of Agronomy and W. Thibodeau, assistant on weed research, approached the Northwest Grain Dealers Association with a proposal that the line elevator companies finance scientific investigation concerning weed eradication. Recognizing the need for such a study of the weed problem, the elevator men undertook to raise the funds necessary for the survey. This work has now been proceeding for the past three years and the results of investigation of Professors have been turned over to the Northwest Grain Dealers.

The studies relate to Couch Grass, now Thriller, Canada Thistle, control of weeds by chemicals and destruction of weeds weeds by mowing. The first of the pamphlets dealing with these subjects is now in the hands of all line country elevator agents for free distribution to farmers. Any farmer may now obtain the latest scientific information on this important subject at any local line elevator.

The quality of Canada's grain crops and profitable volume of production can only be obtained through control of weeds. Line elevator company owners are deserving of appreciation of the farming population in recognizing the need for scientific study of this problem and the making available of the results of these experiments to the farmers of the West.

ARDENODE

The Ladies of the Community Club met at the home of Mrs. H. H. Ardenode, Wednesday afternoon last. The Roll Call was answered by Hints on Gardening, after which the ladies discussed the wonders of the world, a very interesting and educational topic. On adjournment of the meeting the hostess served an appetizing lunch which brought the meeting to a close. Mrs. Platt and Mrs. Crompton were the invited guests for the afternoon. The next meeting will be held at the home of Mrs. Ardenode.

Mr. J. Dixon also Mr. Czack of Strathmore have loaded several cars of settlers effects here on the C.N. both parties are going North. Mr. Dixon is intending to locate at Greener, while Mr. Czack is taking up his residence at Mayerthorpe, both places are located north of Edmonton, Alta.

Mr. R. S. Edwards returned from Calgary where he spent the last week at the horse show. Mr. Edwards brought home some real winners. His Lake Superior, 4 year old stallion took fourth in his class. Dixie a filly took three prizes, and reserve champion. Miss a year old filly stood fourth in her class and other prizes were won with more of Mr. Edwards horses. We are glad of his success and feel quite proud to have such fine animals in our district.

Mr. and Mrs. D. S. Brook entertained Sunday for Mr. and Mrs. B. Plesner.

Mrs. A. C. Jensen and Mrs. J. Horrocks were visitors to Calgary last week.

Mr. and Mrs. B. Plesner entertained a few friends at bridge Saturday evening last.

The boys are putting a dance on at the school house, Friday the 13th. Come and have a good time and help the Athletic Association.

TEA

Tea has advanced in price and is expected to go still higher. Coffee will follow. Buy a pound or two at these prices.

Braid's Blue Label Tea, per lb	40c
Blue Ribbon, 2 lbs for	85c
Salada Tea, 2 lbs for	95c
Bulk Tea, 2 lbs for	75c
Oranges, sweet and juicy, 4 dozen	85c
Rhubarb at its best now, 5 lbs for	25c
Soda Biscuits, wooden boxes	35c
Ginger Snaps, 2 lbs	25c
English Breakfast Coffee, per lb	25c

STRATHMORE TRADING COMPANY

SEEDS

BETTER VEGETABLE SEEDS in 5c packet or by the ounce or by the pound.
MORE FLOWER SEEDS in 10c packets and quality you can absolutely depend on the germinating and of better varieties.

YOU SOW CAMPBELL'S SEEDS ONCE
YOU ALWAYS SOW THEM

CAMPBELL FLORAL, SEEDS AND
NURSERIES LTD.

Retail Store, 721-2nd St. West, Calgary
Nursery, Greenhouses, 16th St. and 8th
Avenue, N. W. Calgary

SOYBEANS

During the past few years soybeans have been attracting much attention throughout Canada. Soybean seed has considerable commercial value because of its high oil content. In centre of high seed production, old mills exist for the extraction of this oil which has many industrial uses. On the farm soybeans may be used as a hay crop, or the ripe beans may be fed to all classes of livestock. The beans are extremely rich in protein and may replace a considerable quantity of the high priced concentrate feeds. Analyses of those grown on the Dominion Experimental Farm at Brandon show an average protein content of 43 per cent and 18 per cent of oil.

From time to time warnings have been issued not to feed soybeans to market hogs as they have a tendency to produce soft pork. This is generally true when the soybeans are fed with corn. Experiments conducted at the Delaware Experiment Station show that if fed with wheat instead of corn, soybeans do not have this undesirable effect.

While the soybeans makes an excellent quality feed, there are drawbacks to its use for this purpose. It is not ready to cut until late August.

a time when other work is pressing and conditions for curing are not the best.

PROVIDENCE REDS WIN HOCKEY TITLE FROM BOSTON

Providence, R.I.—Providence Reds captured the Henri Fontaine Cup, emblematic of the Canadian-American Hockey League title by defeating the 1952-53 champions, the Boston Cubs in the final game recently, before more than 5000 fans. The Reds took the series in three straight games, winning the first at Boston 4 to 1, the second here 4 to 3 and the third here 2 to 1.

Art Giron, series hero for the Providence team clinaxed his scoring achievement by beating Jackson for the winning goal in the third period. In all he scored seven out of the 10 Providence goals against Boston and assisted in one other. After the game last night Weston Adams, vice president of the Cubs and son of the Bruins' president C. F. Adams, announced that Giron has been the property of the Bruins since the middle of March and would report to Boston next fall.

RISDON'S MACHINE SHOP

STRATHMORE

GENERAL MACHINE WORK
GOOD EQUIPMENT

EXPERIENCE
RELIABILITY

AGENTS FOR COCKSHUTT, ALLIS
CHALMERS, TWIN CITY AND
MINNEAPOLIS LINES

